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FOR IMMEDIATE RELEASE

**PIASC'S RAISE FOUNDATION CELEBRATES PRINT
WITH ITS 21ST ANNUAL GIVE AWAY!**

Pasadena, CA—Susan Kinney, President of The Castle Press and Education Chair, invites all printing companies to celebrate the 21st Annual Surplus Drive to benefit graphic arts education. The annual—and very successful giveaway—is scheduled for January 15 through January 17, 2009, at The Castle Press in Pasadena.

Kinney encourages printing industry companies to support this important program by donating usable surplus materials. “We look forward to that Saturday morning when students and teachers are actually excited to wake-up early, trying to get their hands on the generously donated paper,” Kinney states.

The tax-deductible industry donations of paper and graphic arts supplies (except chemistry and equipment) can be delivered to The Castle Press, 1222 N. Fair Oaks, Pasadena, CA 91103, on January 15th and 16th between 9:00 a.m. and 2:00 p.m. Donations will then be distributed to graphic arts teachers on Saturday, January 17th between 9:00 a.m. and 11:00 a.m. Graphic arts teachers, students, volunteers and industry supporters are invited to stop by for coffee and donuts with staff before 9:00 a.m. Moreover, a plant tour will be offered to those teachers and students arriving before 9:00 a.m., giving teachers and students an opportunity to see some of the latest technology in action. Please contact Ara Izquierdo at PIASC, (323) 728-9500, Ext. 216 if you plan to attend or simply stop by.

The Surplus Drive is one of many ways PIASC's members celebrate Print throughout the year. Thanks to the financial support of member companies, PIASC's RAISE Educational Foundation, offers numerous educational programs to help foster careers in graphic communications. For instance, PIASC members' cash contributions help underwrite the following RAISE programs:

- **Student Assembly**—Over 900 graphic arts students attend this annual event to participate in competitions and visit PrintFest 2009.
- **Technical & Academic Competition**—Graphic Arts programs compete technically and academically aspiring to capture first place to win a complete Mac System for their school's graphic arts program. Contestants also receive cash scholarships from the Katie Denne Foundation.
- **History in Motion-A Printing Museum on Wheels**—Over 6,000 grade school students enjoy learning about the history of printing as well as national history when Ben Franklin visits their schools for an entertaining and educational presentation. RAISE offers 50/50 match grant program, of \$250 per school with a total maximum of \$ 25,000 per year. This program is also available to printing companies that may want to bring an educational and entertaining program for their employees.
- **College Scholarships to students majoring in Graphic Arts**—Scholarships are granted to college students in graphic arts through the Print and Graphics Scholarship Foundation “formerly known as National Scholarship Trust Fund,” supported by RAISE Foundation.
- **Teacher Grants** – Special grants are also given to graphic arts teachers who need help repairing equipment or purchasing smaller equipment such as folding machines or cutters.
- **Professional Development Workshops** - RAISE, in cooperation with the California Graphic Arts Educators Association (CGAEA), Fullerton College, and the Los Angeles County Office of Education, offers Graphic Arts Teachers three Professional Development Workshops per year. Some of the workshops include: Plant tours to learn about the latest technology and marketable skills for youth; flexography; and computer classes.

- **PrintED Accreditation**—Secondary and Post Secondary schools wishing to acquire Accreditation may apply for a “PIASC Track” grant to cover the fee for PrintED, a nationally recognized accreditation program for graphic arts programs.
- **Literacy Campaign**—The program, although only 4 years old, is very popular among children and teachers. Over 100,000 colorful bookmarks are mailed every year to public libraries in the counties of Orange, Los Angeles, San Bernardino, Santa Barbara, Ventura, and San Luis Obispo where children of all cultures enjoy the art of reading.
- **TECHNICAL COMPETITION FOR COLLEGE STUDENTS** - The competition calls for a technical project such as the design & printing of a brochure or poster promoting their school's graphic communications program or other industry related concerns such as safety and environment. First, Second and Third place winners receive cash awards from the RAISE Foundation.

PIASC’s 21 year old Educational Program is very successful and is unique in the nation. Education Chair Kinney attributes its success to the generosity of industry members and the dedication of its staff.

For more information about PIASC’s Educational Program, please contact Ara Izquierdo, VP Industry Relations, at (323) 728-9500, Ext. 216, or visit our website at www.piasc.org and click on “Education.”

Note to the Editor: PIASC is the trade association for the printing industry in the greater Los Angeles area. With over 1,600 company members, it is the largest affiliate of the Printing Industries of America-the national trade association for the printing and graphic arts industry.

RAISE is the association’s educational foundation, the goal of which is to foster graphic arts careers in secondary and post secondary schools.