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PRINTING EMPLOYEES GO BACK TO SCHOOL

Fullerton, California – The Printing Industries Association of Southern California, Inc. (PIASC) hosted a Print 101 crash course for new employees and longer-term employees who wanted to increase their knowledge of different aspects of the printing process.

The course--held at Fullerton College on August 16 from 9:00 a.m. – 2:30 p.m. -- was taught by Glenn Huerth, a 35 year veteran in the printing industry and long-time instructor at Fullerton College. During his tenure at Fullerton College, Glenn’s responsibilities include core printing courses such as the highly regarded GATF certification for sheet-fed offset press operation, quick print practices, screen printing, and the popular introduction to printing course.

Print 101 focused on two major themes: printing and paper. The printing module covered Ts’ai Lun’s invention of paper, Johannes Gutenberg’s moveable type, and evolution and current status of the various printing processes: letterpress, offset lithography, screen, gravure, flexography, and digital. Other highlights included discussion of specialty printing, including die cutting, embossing, foil stamping, steel die engraving, ultra violet and aqueous coating, and laminating.

The paper module emphasized paper characteristics like grain direction, caliper, brightness, opacity, finishes, and watermarks. Glenn made this part of the course enjoyable and interactive by showing students how to test grain, which was done through folding, wetting, tearing, or strip testing. The activity was then followed by hearing about the basics of paper size, weight, and different unit of measurements. Finally attendees discovered key components of color, both additive and subtractive color.

At the end of the day attendees toured Fullerton College’s print shop and saw firsthand several of the processes in action that were discussed in the classroom setting. Then, along with the knowledge gained, attendees had a hands-on opportunity to screen print a personalized shirt to take home as a memento of their participation in the Print 101 course.

Photos from Print 101 can be found at <http://bit.ly/2016Print101>

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Note to the Editor: PIASC is the trade association for the graphic communication industry in the greater Los Angeles area. With over 1,000 company members, it is the largest affiliate of the Printing Industries of America--the national trade association for graphic communication.