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FOR IMMEDIATE RELEASE

PIASC's RAISE FOUNDATION LAUNCHES NEW WEBSITE

The Printing Industries Association, Inc. of Southern California is happy to announce the launching of a new website for its educational foundation, RAISE.

RAISE Foundation was established by PIASC in 1974 as a California non-profit corporation, for the purpose of fostering careers in graphic communication, beginning at the elementary level, and continuing to the secondary and post-secondary levels. RAISE underwrites numerous annual events to benefit educational programs for the graphic communication industry: the sponsorship of the Boy Scouts of America Merit Badge Day, the surplus drive, t-shirt competition, design and production competition for college students, to name a few.

Through the new website, educators will find ease in keeping up to date with important deadlines and events while visitors, including members, will discover ways they can support local graphic arts programs.

New features include:

- Easier navigation and readability
- Modernized look and responsive design
- Mobile accessibility

RAISE is sustained by the generous contributions from individual companies, industry employees and other foundations.

For more information visit its website at www.piasc.org/raise or contact Ara Izquierdo or Rose Dorado at 323-728-9500.

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