



## **—PRESS Release—**

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### **FOR IMMEDIATE RELEASE**

## **PIASC'S 20<sup>TH</sup> ANNUAL SURPLUS DRIVE AT THE LOS ANGELES TIMES A GRAND SUCCESS**

Los Angeles, CA—Susan Kinney, Education Chair of Printing Industries Association Inc., of Southern California, couldn't stop smiling when she took a look at the amount and variety of paper donated by PIASC members to the recent PIASC Surplus Drive. But, she was not the only one smiling, joining her were 75 teachers and students from local Graphics Arts, Journalism, and Art programs, who couldn't wait for their turn to get their hands on the paper they so sorely needed for their programs.

The give-away took place for the second consecutive year at the *Los Angeles Times*. Its staff and PIASC's, received over seventy pallets of paper, envelopes, sketch books, film, and other graphic arts supplies from members two days prior to the give away which took place on a Saturday. Teachers and students rushed to sign in as early as 7:00 a.m., attempting to get first pick of the generous donation!

Around 8:00 a.m., Debbie Ream, Business Manager of Public Affairs and Partner of Education for the PIASC Literacy Campaign, invited teachers and students present on a tour of the plant—and the presses were running! This was an additional treat offered by our host and which gave many students the opportunity to see a web press in action for the first time.

After the tour, teachers and students fixed their eyes on the paper while waiting for their given number to be called. There was plenty of paper, however, which allowed staff to call the numbers for two rounds only and then open whatever paper was left for all.

Comradship was at its best; teachers and students all giving each other a hand and sharing material that perhaps only the first few had an opportunity to secure.

For many teachers this was their first time; thus, amazed by the tremendous quantity and quality of paper donated. Many attempted to sign up for next year and assured staff they'll be better prepared with dollies and gloves to celebrate the 21<sup>st</sup> Anniversary of the give-away.

Our heartfelt thanks go to the *Los Angeles Times*, our host, and its staff for providing forklift drivers, traffic controllers, security, and a tour guide; to PIASC members—whom without their generous donations the drive would not exist; to our teachers for training our future workforce and giving up their Saturday and their students for helping; and PIASC veteran volunteers who, for the last twenty years, have been at these events, rain or shine and these are: Frank Iannuzzi, VP Management Services, Gerry Bonetto, VP Government Affairs, Tom Stodola, Technical Director, and the writer.

**2008 PIASC Surplus Drive Member Contributors:**

Automation Printing Co.	Media Graphics
Burdge, Inc.	Pacific Paper Trading
Castle Press	PJ Printers
Certified Printers, Inc.	Ready Reproductions, Inc.
Creative Press, Inc.	Russell & Miller, Inc.
Dieterich-Post Co.	Sinclair Printing Company
Diversified Printers, Inc.	Stuart F. Cooper Co.
INTAGLIO	The Ligature
KV Blueprint, Inc.	Western Pacific Pulp & Paper

For 20 Years, PIASC members' surplus paper has been the lifeline to graphic arts programs. It's because of them that the Surplus Drive has survived for two decades.

Note to the Editor: PIASC is the trade association for the printing industry in the greater Los Angeles area. With over 1,600 company members, it is the largest affiliate of the Printing Industries of America—the national trade association for the printing and graphic arts industry.

RAISE is the association's educational foundation, the goal of which is to foster graphic arts careers in secondary and post secondary schools.