



—PRESS Release—

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FOR IMMEDIATE RELEASE

CELEBRATE PRINTING WEEK: GIVE YOUR SURPLUS TO BENEFIT GRAPHICS ARTS EDUCATION

Los Angeles, CA—PIASC's Chair Bill Guerra asks fellow printers to celebrate the 20th Annual Surplus Drive to benefit graphic arts education by doing a little winter cleaning and setting aside surplus paper to donate to local graphic arts programs. The annual—and very successful giveaway—is scheduled for January 17 through January 19, 2008, at *The Los Angeles Times* Olympic facility—our host for the second consecutive year.

For the last twenty years, RAISE Foundation, a 501(c) (3) nonprofit charitable and educational foundation, holds this event to help supplement graphic arts programs' limited budgets. PIASC's Chairman of the Board noted that the giveaway is a win-win situation: the paper that you donate not only helps graphic arts education, but also qualifies you for a tax deductible contribution.

Industry donations of paper and graphic arts supplies (except chemistry and equipment) can be delivered to the *Los Angeles Times*, 2000 East 8th Street, Los Angeles, on January 17th and 18th between 9:00 a.m. and 2:00 p.m. Donations will then be distributed to teachers on Saturday, January 19th between 9:00 a.m. and 11:00 a.m.

This year, for the second time, we are extending an invitation not only to teachers of graphic arts, but also to art, journalism, media communications, and photography teachers.

The Surplus Drive, however, is one of many ways PIASC's members celebrate Print throughout the year. Thanks to the financial support of member companies, PIASC's RAISE Educational Foundation, offers numerous programs to help foster careers in graphic communications. Last year, for instance, PIASC members' cash contributions to RAISE helped underwrite the following programs such as the Student Assembly, Technical & Academic Competition, Scholarships, Literacy Campaign, and co-sponsored the Museum on Wheels.

For more information, please contact Kristy Rodriguez or Ara Izquierdo at PIASC, 323-728-9500; by email kristy@piasc.org or ara@piasc.org. Visit our education web page at www.piasc.org and click on "Education."

Note to the Editor: PIASC is the trade association for the printing industry in the greater Los Angeles area. With over 1,600 company members, it is the largest affiliate of the Printing Industries of America-the national trade association for the printing and graphic arts industry.

RAISE is the association's educational foundation, the goal of which is to foster graphic arts careers in secondary and post secondary schools.

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