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FOR IMMEDIATE RELEASE

CAL STATE UNIVERSITY LOS ANGELES WELCOMES PIASC 20TH ANNUAL STUDENT ASSEMBLY AND MINI TRADE SHOW

Los Angeles, CA— Susan Kinney, PIASC Education Chair, announced that Cal State University, Los Angeles is the site for this year's Student Assembly, featuring competitions for high school and college students and a Mini Trade Show.

The event is organized by the RAISE Foundation and is co-sponsored by the California Graphic Arts Educators Association, California Polytechnic State University, Castle Press, Graphic Arts Club of Los Angeles, Micro Perfect Systems, and PROTRADE, Inc. with RAISE Foundation being the major sponsor.

Over 500 students are expected to attend this event to compete for cash prizes in contests designed to test their technical graphic skills and to probe their in-depth knowledge of many print-related topics. But only five schools will advance to the center of the stage to compete in the Academic Challenge Game on April 25, 2008. Cash scholarships funded by the Katie Denne Foundation in the amount of \$1,000, \$700, \$600, \$500 and \$400 will be awarded to the five Academic Challenge contestants in order of placement. First place of the Academic Challenge will also receive a complete Desktop Publishing System valued at \$5,000 from the RAISE Foundation and 2nd, 3rd, 4th, and 5th places will also receive cash prizes ranging from \$500 to \$200.

Schools will also compete for best design and printed t-shirts. The winning entries will receive cash prizes in each category. Best Design and Best Production—ranging from \$500 to \$200. First places for Design and Production will also receive a screen printing press (4-color, 1 station), courtesy of Micro Perfect Systems from Cascade, ID.

College students also have the opportunity to participate in a Design and Production competition. The top three winners receive cash prizes for Best Design for \$600, \$500, and \$400 in order of placement as well as for Best Production.

After the competitions, students will visit the mini trade show composed of industry members and educational institutions where they will have an opportunity to speak to industry leaders about careers in graphic communications. Thereafter, students will be given lunch, graciously sponsored by industry members. Companies and individuals that wish to sponsor lunch for one or more students are invited to contact Ara Izquierdo at 323-728-9500 or by email at ara@piasc.org. Sponsorships begin at \$10 per student and the sponsor's names will be added to a giant banner, which will be displayed at the student assembly, at Print Fest and posted on the PIASC website at www.piasc.org.

Susan Kinney extends an invitation to printing industry members to attend this exciting event. For more information, contact Ara Izquierdo at PIASC, 323-728-9500, ext. 216.

PLEASE HELP US FEED THE KIDS?



MY PLEDGE TO FEED THE KIDS

Yes, I want to feed the kids. Please bill me for _____ student(s) @ \$10.00 each.

Name _____

Company _____

Address _____

City _____ Zip Code _____

Telephone # _____

FAX # _____

To have your name included in the banner, please have your pledge in by April 2, 2008.

Credit Cards Accepted: VISA, Master Card, and American Express.