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FOR IMMEDIATE RELEASE

PIASC'S 19TH ANNUAL SURPLUS DRIVE AT THE LOS ANGELES TIMES A SUCCESS!

Los Angeles, CA—Susan Kinney, President of The Castle Press and Education Chair of Printing Industries Association Inc., of Southern California, gladly welcomed over 90 teachers and students from Graphics Arts, Arts, and Journalism programs to this year's Surplus Drive with the Los Angeles Times hosting the event.

The give-away was exciting! PIASC collected fifty-five pallets of paper, envelopes, sketch books, and other graphic arts supplies from members within two days prior to the give away -- and no paper was left behind! Over 40 schools rushed to sign in attempting to get first pick of the generous donations! Debbie Ream, Business Manager of Public Affairs and Partner in Education for the PIASC Literacy Campaign, invited all teachers and students on a tour of the Los Angeles Times plant while presses were running, making the tour experience more educational for the students who had not seen a web press in action. After the tour, teachers and students gazed at the paper while waiting for their "magic number" to be called. There was enough paper which allowed numbers to be called three times and then all unclaimed paper was free for all!

For many teachers, this was a first time experience and they were amazed by the quantity and quality of paper donated. However, those who have attended prior drives came well prepared with big dollies, big trucks, gloves, and back braces. It is natural to see teachers excited by all the generous donated paper but the real surprise was to see

the students bypass the hot chocolate and delicious chocolate muffins sitting on the table just to grab hold of paper.

This was also the first year that the Los Angeles Times hosted the Surplus Drive and were stunned at its success. The Los Angeles Times staff graciously volunteered their time by providing forklift drivers, traffic controllers, security, and tour guides. Many teachers were pleased to have the drive at the Los Angeles Times facilities and hope for the same host next year.

Our heartfelt thanks go to the PIASC member contributors!

Automation Printing Co.	PJ Printers
Clark Litho	Prographics
Dietrich Post	Sinclair Printing Company
Image Graphic Systems	Stuart F. Cooper
INTAGLIO	Ventura Printing
The Ligature	

Graphic Arts Programs Participants:

Bell High School	Hollywood High School	Rosewood Park High School
Bellflower High School	Jefferson High School	Rowland High School
Blair High School	King Drew High School	San Pedro High School
Canyon High School	King Middle School	Sandburg Middle School
Chouinard School	La Puente High School	South El Monte High School
El Camino Real High School	Lynwood High School	University High School
El Monte High School	Madrona Middle School	Venice High School
Franklin High School	Mayfair High School	Warren High School
Fullerton College	Panorama High School	Wilson High School
Garfield High School	Pasadena High School	Woodrow Wilson High School
Hacienda High School	Poly High School	Workman High School
Hesperia Unified School District	Reed Middle School	

Not only was the 19th Annual Surplus drive a success, but also a feeling of fulfillment for the teachers, students, volunteers, and staff. It's because of this that the Surplus Drive is kept alive every year.

Note to the Editor: PIASC is the trade association for the printing industry in the greater Los Angeles area. With over 1,600 company members, it is the largest affiliate of the Printing Industries of America- the national trade association for the printing and graphic arts industry.

RAISE is the association's educational foundation, the goal of which is to foster graphic arts careers in secondary and post secondary schools.
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