

Thursday,
July 27th

Webinar: How to Create Fantastic Video Marketing Content

Presenters

Manish Bhardia

Adeptek

Eddie Bader

Company Built

Eric Klauss

PartnerSource Solutions

Thursday,
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10:00 am to 11:00 am

PIASC Members
FREE

Non-Members
\$25.00

Register online at:

<http://bit.ly/CFVMC>

PowerPoint 2016 + Office Mix

Have you ever felt like you needed a way to create video content for your organization? Have you heard that video was useful for marketing, training, and education? Have seen video tools that weren't so user-friendly or as integrated as you would have liked?

Why attend this webinar? Learn to create engaging and interactive video content with PowerPoint and Office Mix.

What you will learn: Office Mix is a FREE add-on set of tools for PowerPoint. Learn how easy it is to use Office Mix to add recorded video and screen-sharing content to PowerPoint slides.

How to apply this technology in your business: Enhance engagement and marketing processes. Improve business processes, training, and education.

Who should attend? Marketing and Human Resources managers and team members responsible for training, education, documentation, and product support.

About the Presenters:

Manish Bhardia has over 19 years of experience in technical architecture, project management, business process consulting, solutions development and service delivery. Manish is a member of the Board for International Association of Microsoft Partners and the Microsoft Community Connection team. Owners, Sales and, Marketing executives, team members responsible for lead generation.

Eddie Bader of Company Built started his technology career at the Disneyland Resort working on their SAP. He currently works with many different industries including nonprofits, healthcare providers, and department of defense contractors. Eddie is client-focused and works to develop solution-based IT recommendations that meet a client's needs.

Eric Klauss has over 20 years of experience selling, consulting and recommending business technology solutions, especially ERP & CRM as a customer, consultant, and salesperson in the industry. Today, he provides his sales and marketing expertise to PartnerSource Solutions clients and is a SCORE Mentor to business clients in Southern California. Eric currently serves as President of the Southern California chapter of International Association of Microsoft Channel Partners and is the Chairperson for the Microsoft Community Connections team.

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