

# PRINT & PACKAGING LEGISLATIVE SUMMIT

June 19–20, 2018 • Washington DC



## Co-Hosts:



## SHAPE THE FUTURE OF OUR INDUSTRY

### ABOUT THE 2018 SUMMIT

The Print & Packaging Legislative Summit is the signature government affairs conference hosted annually in our nation's capital. This collaborative event brings together printers, suppliers and allied interests for a powerful program of issue advocacy, political education, public affairs discussions, interaction with Members of Congress and networking events on Capitol Hill. Join your peers as we address our legislators as ONE industry with ONE voice.

### WHO SHOULD ATTEND

Recommended attendees are Presidents/CEOs and other C-Suite executives of printing and graphic communications companies. Executives with responsibility for environmental/health and safety, human resources, legal, postal, tax, technology and/or sales are especially encouraged to attend.

### WHAT TO EXPECT

The Summit will host legislators, printing and graphic communications professionals and policy experts for an industry-wide meeting and networking event. In-person grassroots lobbying meetings on Capitol Hill will enable you to take your company and industry story directly to decision-makers in the US Senate and House of Representatives.

### TOGETHER, WE WILL ADDRESS:

- Hot-button policy issues impacting your company's bottom line, such as:
  - **Tax** – Next steps in making reforms permanent and workable for your company.
  - **Workforce Development** – Policy trends to develop an in-demand, highly skilled manufacturing industry workforce.
  - **Trade** – Impacts of tariffs on steel, aluminum, and Canadian ground wood paper, as well as the future of bilateral and multilateral trade agreements.
  - **Postal** – Creating a modern, financially stable USPS to prevent skyrocketing postal rates.
  - **Emerging Issues** – Maintaining access to paper-based communications options, and data privacy issues.
- Effective ways to promote the powerful economic impact of print, packaging and paper.
- Best practices on how to successfully advocate for your company and the industry before Congress, the Trump Administration, and other decision-makers; plus,
- Expert analysis of the upcoming high-stakes midterm elections and how to best position the industry to further its advocacy goals in an uncertain political world.

FOR MORE INFORMATION OR TO REGISTER: [www.printpackagingsummit.com](http://www.printpackagingsummit.com)

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