

Thursday,
April 19th

Microsoft Word 2016 and Mail Merge - How to Leverage Mail Merge and your Data to Generate Compelling Content

Presenters

Brian Iinuma

*Strategic System Group, Inc.
A Microsoft Technology Partner*

Manish Bhardia

Adeptek

Eddie Bader

Company Built

Eric Klauss

PartnerSource Solutions

**Thursday,
April 19th**

10:00 am to 11:00 am

PIASC Members

FREE

Non-Members

\$25.00

Register online at:

<http://bit.ly/merge2016>

or call

Emily Holguin at
323.728.9500, ext. 262

emily@piasc.org

Why attend this webinar?

Do you feel like you have a good database and want to take it to the next level? Do you hear of ways to leverage that data to tell people about your products and services? Do you need your customers and prospects to see the value in what your company has to offer them?

What you will learn:

Mail Merge in Microsoft Word 2016 is used to create multiple documents with identical content (e.g., layout, formatting, text, and graphics). Specific sections of each document can be varied to create a personalized touch. Examples include: include bulk labels, letters, envelopes, flyers and email messages.

How to apply this technology in your business:

Learn how to select data from your database(s) to create an input source for Mail Merge. Learn how to add variable sections to personalize content that you've created or are about to create. Learn how to send the finished output to a printer, pdf file, and e-mail.

Who should attend: Business owners, Marketing Managers, team members responsible for communication with customers and business partners.

About the Presenters:

Brian Iinuma is the President and co-founder of Strategic Systems Group, a Los Angeles-based I/T consulting firm, experts in enterprise resource planning.

Manish Bhardia has over 19 years of experience in technical architecture, project management, business process consulting, solutions development and service delivery.

Eddie Bader works with many different industries including nonprofits, healthcare providers, and department of defense contractors.

Eric Klauss has over 20 years of experience selling, consulting and recommending business technology solutions, especially ERP & CRM as a customer, consultant, and salesperson in the industry.

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